Payments Analysis

Employee Analysis

Product Analysis

**Retail** **Analysis**

Order Analysis

Customer Analysis

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| Analysis of customer based on the Demographics from particular geography. |
| Analysis of customer orders to know about sales done in a region. |
| Analyzing the customer based on their purchases. |
| Analyzing the frequency % of purchases different customer make through credit limit. |
| Analyzing sales of all regions in a year to know P/L for particular Region. |
| Analyzing the trends and patterns in buying behaviour. |

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| Analysis of order to show orders placed from a particular region. |
| Analysis of orders to know more about demographical behavioral patterns. |
| Analyzing the Ordering time, shipment time and delivery time to know TAT(Turn Around Time) of orders. |
| Analyzing the Order delivery date to know the customer satisfaction and repeat order. |
| Analysis of orders placed to calculate Revenue, Profit/Loss of a company in a region for that year. |

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| Analysis of products to know sales of each product category. |
| Analyzing the Product to specify market share of that product. |
| Calculating the profitability of each product category |
| Analyzing the top selling product in a category. |

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| Percentage share of different mode of payments. |
| Analyzing payments to know high profile customers. |

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| Analysis of Employees to show employee distribution across particular geography. |
| Analyzing data and ranking of employees through their sales achieved. |
| Knowing the performance of sales rep by the sales achieved |